

**Services are available in a variety of venues tailored to your most productive environment.*



Home Office



Onsite Office



Meal Setting

**Cost of meal not included*



Arizona State University or Public Libraries

Ever Notice?

How many talents and joys go unfulfilled due to poor management, organization or inaccurate perception. With the right system and support, success and happiness are yours. Challenges nurture growth, power is knowledge in action, transparency supports accountability, life is a treasure for its opportunities and mysteries - and many hands make light work.

Benefits of an Optimization Analyst are not limited to:

- Improved Transparency, Accountability, and Motivation
- Relieves uncertainty and stress
- Combine and eliminate unnecessary steps.
- Supported Planning and Implementation
- Shared perspective, ideas and confidence
- Increased problem solving ability, productivity and quality of daily living
- De-clutter and organize for enjoyment and efficiency.
- Improved personal and professional relationships
- Appreciating yourself and others
- Streamlined Priorities and Best Practice

Proactive use of time and resources is ideal, but level-setting and reassessment are key to improvement. Your work and quality of living are important, so our goal setting will be in alignment with guidance from your trusted stakeholders.

I hope to be one of them, Felicity.

A handwritten signature in black ink, appearing to read "Felicity Blackwater".

Who benefits from Optimization?

Coaching is used by conventional and alternative communities as a powerful, collaborative and systematic method for optimizing performance.

- ❖ Community Leaders
- ❖ Business Owners & Teams
- ❖ Corporate Colleagues & Executives
- ❖ Ambitious Achievers
- ❖ Stress Ridden
- ❖ Parents
- ❖ Families and Friends



Felicity Blackwater 

Analyst, Program Optimization, Outreach
Specializing in Resource Development

since 2004

Process | Projects | People

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~ Your Success is our Purpose ~

I've led teams that serve millions of people's health and wellbeing, achieved multi-millions of dollars in increased revenue and cost savings for businesses, and improved the perspective, satisfaction and joy of dozens of direct colleagues, reports and in my community.

I'm very excited to learn about your goals and helping you to find the solutions that work best for you, and your supporting team.

Training

Arizona State University

BIS, Bachelor of Business and Communication

Southwest Institute of Healing Arts

Life Coaching, Homeopathic Therapies

Skill Path & Advanced Business Learning

Leadership, Managements, Microsoft Suite

PMP, Project Management Professional

Influences

Mentorship and work with Market Presidents

Leadership Foundations, Kaizen/Six Sigma

Researchers.. Dan Buettner-Blue Zones Longevity

Dr. Dean Ornish Spectrum - Lifestyle Medicine

Dave Ramsey and Suzie Ormond - Finance

Mother Theresa - The Joy in Loving

Coaches-Chase Jarvis, Tony Robbins, Zen Habits

Matthew Kelly, Arianna Huffington, Peter Scott IV

Acclaimed authors..The Alchemist, Ishmael, Quiet

Leadership and Self-deception, Gung Ho, Gallup

Foundation for a Better Life, www.CEO.com

Experience Life, The Way they Learn

Various artists.. It's a Wonderful Life, Tom Shadyac

- IAM, Hector and the Search for Happiness..

— YOU —

Experience

12 Years - Business Project Resource

Management and Enhancement

14 Years - Massage Wellbeing Coaching

17 Years - Customer Service Excellence

Achievements

Reduce costs by millions of dollars

Improved colleague engagement

Compound productivity

Satisfaction and sales

Specialties

Business Optimization

Informational Interviews & Summary

Process Mapping & Excellence

Data Analysis & Metric Presentations

Project Management & Resource Planning

Risk Mitigation & Competitive Analysis

Teambuilding & Leadership

Innovations & Performance Improvement

Individual Objectives

Career | Finance

Time Management & Organization

Stress Management | Health & Beauty

Relationships & Spirit

Additional Services

Massage and Bodywork

Event rentals and planning

Prioritize, Organize and Declutter

Personal Shopping/Companions

Opportunities to Lunch & Learn Calendar

Beading and Jewelry www.LifeInPearls.com

Approach

- Analytics, Presentation, Templates & Formulas

- Self-assessment and Mediation Exercises

- Project Management, Event Checklists

- Budgeting Tables, Health Management

- Reading & Communication journaling

- Calendars perpetual, daily/ monthly

- Restoration Art & Motivational Images

*Sessions and programs highly individualized to needs, assessment and progress. Results vary, and specific outcomes may not occur. Effort, action and conviction required.

Options

Coaching (soundboard solutions) 1-4 hrs

Executive - \$250

Business - \$150

Personal - \$100

Consulting (structure solutions/research) 4-8 hrs

Executive - \$400

Business - \$350

Personal - \$200

Conducting (solution implementation) 8-24 hrs

Executive - \$1150 management level

Business - \$700 professional level

Personal - service specific

Go to www.PurposeCommunity.org/services to request a project quote, or email

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*Online MasterClass and additional resources coming soon. Join the mailing list for updates.